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Canada NewsWire. Ottawa: Oct 30, 2000. p. 1

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Canada NewsWire. Ottawa: Oct 26, 2000. p. 1

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Al Ries, Laura Ries. *Upside (U.S. ed.)*. Foster City: Jun 2000. Vol. 12, Iss. 6; p. 252 (7 pages)

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PR Newswire. New York: Apr 12, 2000. p. 1

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Rebecca Winters, Bill Syken. *Time*. New York: Dec 13, 1999. Vol. 154, Iss. 24; p. 83 (5 pages)

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